APPLICATION NO: 14/01125/FUL		OFFICER: Mr Craig Hemphill
DATE REGISTERED: 24th June 2014		DATE OF EXPIRY: 23rd September 2014
WARD: Battledown		PARISH: NONE
APPLICANT:		
LOCATION:	Tim Fry Land Rovers, King Alfred Way, Cheltenham	
PROPOSAL:	Redevelopment of land at King Alfred Way involving the demolition of the existing buildings and the erection of 86 dwellings, access, landscaping and other associated works	

ADDITIONAL REPRESENTATIONS

1 West Way Coltham Fields Cheltenham Gloucestershire GL52 6TH

Comments: 15th August 2015

Having lived on Coltham Fields for 6 years I have seen the traffic on Hales Road increase tenfold. If you leave the house for work any time from 8 am until 9.30 you queue from further back than King Alfred Way. There are Keep Clear signs on Hales Road over the junction for Coltham Fields but people rarely take any notice of them making it difficult to get out and get back home on a daily basis. Traffic would increase, yet again, significantly. I cannot see how this development will benefit the neighbourhood in any way. The noise form the industrial estate is minimal and at weekends pretty much non-existent. With houses this would obviously change.

Also having had to deal with the disruption and dirt from the rebuilding of Rosehill Street, the explosion was the house directly behind us, I would be concerned about the building 'site'. At the moment the house is not overlooked and fairly private, would it be guaranteed that we would not have house directly overlooking us. I also think that loss of this industrial site would be a shame for the small businesses that are here and used by many, they provide local employment and services that are obviously needed. I trust all concerns will be taken in to consideration.

Birling Eldon Avenue Cheltenham Gloucestershire GL52 6TZ

Comments: 19th August 2015

This will put substantial strain on an already over loaded infrastructure. Of course there will be road improvements and drainage improvements but this area is already a nexus for traffic and very noisy for us residents.

I understand that housing is required but somewhere else which isn't quite so strained and needs development and upgrading.

Where would the existing factory units be displaced to I wonder?